

a dedicated platform
to the continuing
**dental & medical
education.**

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Academy



We all aware that, to perform profession, graduating from a dental or medical school and enriching knowledge acquired throughout education life by 30-35 years of experience is not valid any longer.

As Information changes and progresses so fast in this new era, dentists need continuing post-graduate education to update their knowledge, to access new information or to take the advantage of expert experience, just as how they have to constantly renew equipment in their practice and add new things.

This necessity is exactly what VESTA was emerged from. In order to provide doctors

with respective needed knowledge from reliable sources and via safe channels, VESTA, which is implemented by Vestiyer Publishing Group, offers variety of trainings on dental and paradental fields to the attention of dentists and team members.

VESTA which is undisputed leader in its field in Turkey has determined a one-sentence mission: **For a better dentistry and medicine, continuing postgraduate education.**

We thank you for your kind interest and trust.



About

In 2005, we decided to create a unit which operates postgraduate dental education focused activities, within Vestiyer Publishing Group which is in the service of dentistry for quarter of a century.

For this new unit, we decided to use the name "VESTA" which is combination of "VEST" from Vestiyer and "A" from Academy.

VESTA held the first training in 2006. As, VESTA was backed by Vestiyer Publishing Group's quarter of a century experience, had grown in a very short time and began to perform worldwide trainings which drew great interest of dentists.

So far, for dentists and their assistants hundreds of training seminars and conferences were held by VESTA. Thousands of participants from Turkey and all over the world preferred VESTA to brush up, update and strengthen their education.

VESTA that holds trainings in many centers like Istanbul, Ankara, Izmir, Mersin in Turkey, became a pioneer of the international training organizations exclusively for dentists. In many cities such as London, Vienna, Los Angeles, Zurich, Las Vegas, Lefkoşa dozens of trainings were held.



Institutional



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Prof. Dr. İter Uzel **Orthodontist**

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Courses

We have listed here our most wanted courses. Vesta Academy also organizes and creates dental courses according to groups' needs and inquiries in all around the world.

Implantology

- Dental Implant Restorations, Basic Session
- Advanced Implantology Course: Bone Grafting & Sinus Lift
- Dental Implant Surgery on Fresh Human Cadavers
- 3D Planning and Guided Implantology

Bone & Tissue Courses

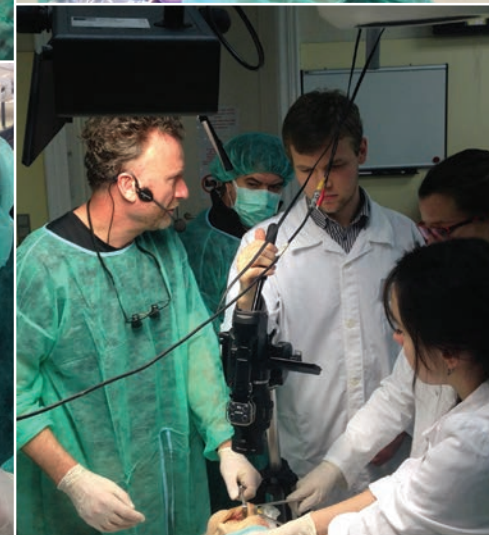
- Soft Tissue Management
- Bone Ring Course
- Advanced Complex Cases in Implant Surgery

Cosmetic Dentistry

- Porcelain Laminate Veneer Course
- Basic & Advanced Botox Courses
- Basic & Advanced Dermal Filler Courses
- Comprehensive Smile Design

Other Dental Courses

- Orthodontics Moduler Programme
- Lasers in Dentistry
- Endodontic Courses
- Basic Hypnosis for Dental Practice



“Hot Couture” Dental Training Courses

If you have your own group of doctors, and would like to design specifically your learning&training process, you're welcome!

VESTA prepares, designs, orgnizes courses from one hour up to two months, according to your exact needs in different disciplines. Firstly we listen to you to understand what you need, then we create your “hot couture course” to upgrade your knowledges and skills.

Our well-known faculty members can deliver the courses in Turkish and English but we organize simultaneously translations to every other language if your group would like to have.

The groups could be consisted by 1 up to 30 participants but we strongly recommend 16-24 members for each group.



Fresh Human Cadaver Courses

VESTA organizes different comprehensive training courses on fresh human cadavers in Vienna (AU), Istanbul (TR) and Coventry (UK).

In this special courses, after a very short theoretical introduction of the surgical procedure by the lecturer you can monitor the live surgery on the flat screen close to you. You accompany each detail in “real time”, simulating a close 1:1 reality on your “patient”. 80% of the course are hands-on with 20% lectures about the techniques and live or video taped dissection/operation (displayed on screen), all step by step.

After the teaching and the instruction you will perform the surgical training on the fresh skull, guided by us, step by step. Two doctors are assigned to one fresh (not embalmed) skull, a well trained team is always around you to help and assist.

There will always be a focus on pitfalls and danger zones for each surgical procedure. There is absolutely no need to be intimidated or concerned with your anatomy and surgery knowledge as you are guided through the entire process.



Faculty

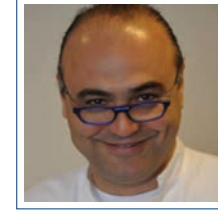
The lecturers are sorted alphabetically as their first names.



Prof. Dr. İter Uzel
Orthodontist



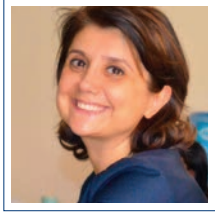
Prof. Dr. Kemal Ünsal
Prosthodontist



Prof. Dr. Korkud Demirel
Periodontist



Dr. Mustafa Bekerecioğlu
Dentist



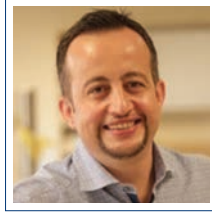
Prof. Dr. Aslıhan Üşümez
Prosthodontist



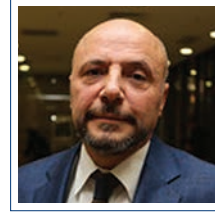
Dr. Becen Demir
Periodontist



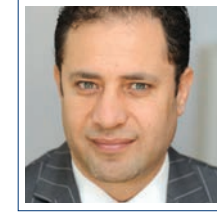
Doç. Dr. Burçin Vanlıoğlu
Prosthodontist



Prof. Dr. Burak Demiralp
Periodontist



Prof. Dr. Muzaffer Ateş
Prosthodontist



Dr. Maher Almasry
Maxillofacial Surgeon



Dr. Norbert Fock
Maxillofacial Surgeon



Dr. Parmjit Singh
Orthodontist



Dr. David Taylor
Aesthetic Surgeon



Doç. Dr. Hanefi Kurt
Prosthodontist



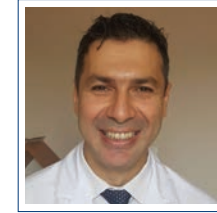
Prof. Dr. Hannes Traxler
Anatomist



Prof. Dr. Haşmet Gökdeniz
Maxillofacial Surgeon



Prof. Dr. Simon Ash
Orthodontist



Doç. Dr. T. Burak Özçelik
Prosthodontist



Dr. Uğur Ergin
Prosthodontist

Vestiye Publishing Group



Vestiye Publishing Group made its way into publication world by publishing The Dental Journal in 1989. Success of The Dental Journal paved the way for emergence of nine different scientific and industrial dental periodicals on coming years.

In addition to producing its own content, VPG also has provided readers in Turkey by worldwide well-known major dental journals.

With the strength that comes from the success of Periodicals, under the name of “Dentist Library” it has published a series of

books which include scientific information, as well as a variety of professional information essential for dentists.

In 28 years, VPG who has a wide range of publications; from social problems to the psychological problems of dentists, from designing practice to the legal responsibilities, from occupational diseases to patient relationships, with its constantly updated database, has formed a well distribution network in dental industry.

VPG serves as a communication and information bridge between Universities, companies in the sector, civil society organizations and dentists.

Vestiye Publishing Group has seven different publications which are dental industry-specific:

- The Dental Journal
- The Turkish Dentistry Journal
- Dental Tribune
- Dental Labor
- Aesthetic & Implant
- Roots
- Today

In Turkey, VPG is the solution partner of the Dental Tribune International which is the world's largest publication organization, Das Dental Labor which is considered as school for dental technicians and Finlayson Media Communications which is the leader of dental publishing market in UK.



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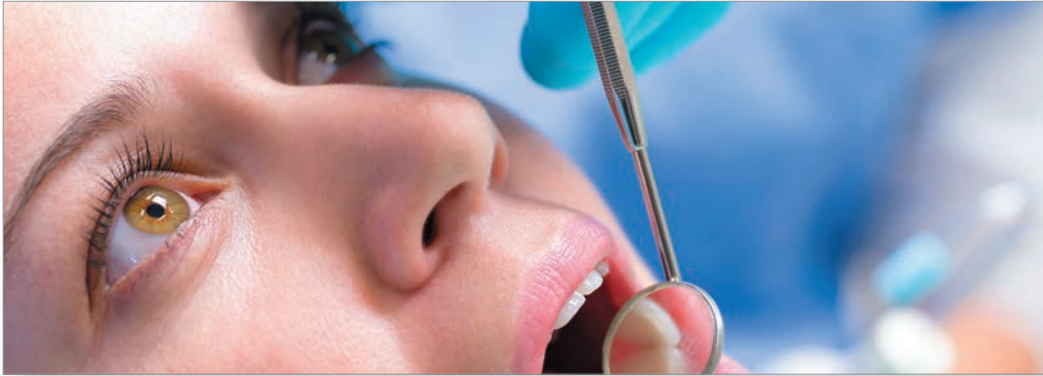
Today, there is no doubt that 'health' is one of the most rapid developing sectors in the world economy. It is needless to say that 'dentistry' is in the ascendancy in the health sector, and its importance has been understood better day by day.

Hence, in recent years, dental sector has been a scene of vertiginous developments; scientifically, technologically and commercially. We have a dream of, making Istanbul one of the most important meeting locations of the dental world in the coming decade.

We consider that there is no city in the world that deserves to meet West and East as much as Istanbul. Wish to meet two shining stars of the new period, 'Dentistry' and 'Istanbul'.

Remembering Napoleon Bonapart's words **'If the world was only one country, Istanbul would have been its capital city'**, we are taking steps of making Istanbul dental world's capital city.

Dentistry in Türkiye



Due to its globalization process and EU membership application, Türkiye has been experiencing many changes. In particular, economic and political reforms have provided Türkiye with a new vision and an increased awareness and willingness to follow new developments.

EU membership will boost foreign investment and annual GDP and increase the income of the middle class.

As a result of these developments, the demand for dental services and providers of dental equipment

have increased, thus causing an increase in the number of dentists and dental clinics.

The estimated market growth rate is 8-10% annually with no import tax. Throughout the country, there are 47 faculties of dentistry which are accredited by Council of Higher Education.

Currently, there are about 30.000 dentists in Türkiye, with another 2,500 added every year. Serving a population of 80 million, Turkish dentists are eager to implement the latest in technology and materials so they keep up with dental events.

Successful Economy

- Booming economy (USD 230 billion to USD 820 billion GDP from 2002 to 2015)
- Sustainable economic growth (5.1 percent annual average real GDP increase for the last 10 years)
- 17th largest economy in the world and 6th largest economy compared to the EU area in 2015
- Institutionalized economy fueled by over USD 151 billion of FDI in the last decade and ranked as the 15th most attractive FDI destination for 2008-2010 (UNCTAD).
- A dynamic and mature private sector with USD 144 billion worth of exports and an increase of 400 percent between 2002 and 2015 (TurkStat)

Large Domestic Market

- 48.6 million internet users in 2015, up from 0.1 million in 2002.
- 73.6 million GSM users in 2015, up from 16 million in 2002
- 58 million credit card users in 2015, up from 16 million in 2002
- Over 181 million airline passengers in 2015, up from 33 million in 2002
- 35.6 million international tourist arrivals in 2015, up from 13 million in 2002

Population & Qualified Labor Force

- A population of 80 million people
- Largest youth population compared with the EU (Median age 31)
- Over 29.7 million young, well-educated and motivated

professionals

- 5th largest labor force compared with the EU
- Approximately 733,000 graduates from over 193 universities
- Around 950,000 high school graduates, including one third from vocational and technical high schools.

Centrally Located

- A natural bridge between both East-West and North-South axes, thus creating an efficient and cost effective outlet to major markets
- Easy access to 1.6 billion customers in Europe, Eurasia, the Middle East and North Africa
- Access to multiple markets worth USD 24 trillion of GDP.

Customs Union With The Eu Since 1996

- Customs Union with the EU since 1996, and Free Trade Agreements (FTA) with 27 countries
- More FTAs underway
- Accession negotiations with the EU.

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